



# Rydell



## PARTS DEPARTMENT NEWS

### AN AMERICAN REVOLUTION

4th Quarter, 2008



— A Quarterly Publication of RYDELL Parts Department -- 18600 Devonshire St., Northridge, CA 91324— (818) 832-1600

## Rydell — FAST DELIVERY OF GM QUALITY PARTS IS TOP PRIORITY FOR GM DRIVERS



Sal Franco, Parts Driver

fewer repair dollars, there is a greater demand for fast service. A shop manager may believe if a part isn't available quickly, their shop may lose the job. To help shops meet this challenge, **Rydell** has added mid-day deliveries and a local shuttle truck to service customers close to the parts department.

If your shop is in Glendale, Burbank, North Hollywood or even Santa Monica, you've probably seen Sal Franco, **Rydell's** parts delivery driver for these areas. Sal has been with **Rydell** for almost nine years. He says traffic is lighter today and as gas prices have climbed sky high, many companies have eliminated routes and cut back on delivery vehicles or begun to add a surcharge for deliveries. So far, **Rydell** has held the line, keeping all route deliveries constant with no surcharges.

As shops compete for fewer and



Five dealer-to-dealer and seven wholesale parts trucks continue to make deliveries with no fuel surcharge.

Parts driver loads up for mid-day delivery



## Rydell's GM PARTS BUYERS OF THE MONTH



Larry Lacaille, **Rydell's** Parts Representative at large, gives the volume buyer prize

of the month to J & L Body & Paint, 11027 Sherman Way, Sun Valley, CA. He says these folks buy more GM collision parts from **Rydell** than any other single shop. At a time when many collision shops are slow, J&L's many years in business and high quality work keep them busy.



### Genuine GM Parts

## THE **Rydell** TIER II POWER-TRAIN DEALER ADVANTAGE

As a Tier II Powertrain dealer, **Rydell** buys by the truckload and passes on the savings to the customer!



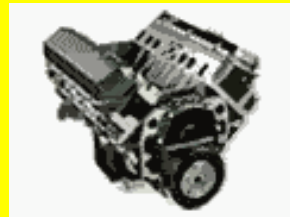
4.3L  
262CID  
New &  
Rebuilt

New and Remanufactured GM auto engines and parts are designed to meet or exceed expectations. Plus, they're tested to make sure they'll perform under the most demanding conditions and backed by a 36-month/100,000 mile nationwide limited warranty!



5.7L 350CID  
New only

Engines designed for OEM warranty replacement use only GM authorized replacement parts. Engines for older vehicles are optimized for best performance value and price. Design enhancements and product improvements are incorporated into some remanufactured car or truck engines.



7.4L  
454CID  
New and  
rebuilt

GM ENGINES AND AUTOMATIC TRANSMISSIONS come with a 3-Year or 100,000 Mile Limited Warranty (whichever comes first) plus same or next day delivery and GM OE Quality. Transfer cases 2 year, 24,000 mile warranty. Plus, service is available at nearly 7,000 GM dealers across the United States and Canada, and of course locally at **Rydells**.

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**GM RE-MANUFACTURED TRANSMISSIONS FULLY TESTED TO PERFORM**

GM Remanufactured Transmission



Each GM Goodwrench remanufactured automatic transmission passes a series of rigorous tests before it goes into your GM vehicle. GM Goodwrench remanufactured transmissions are calibrated for your specific late-model GM vehicle to help maintain its original ride performance.

And new engineering enhancements are incorporated into GM Goodwrench remanufactured transmissions, to ensure years of trouble-free operation – backed by a 36-month/100,000 mile transferable limited warranty. GM remanufactured transmissions are available at nearly 7,000 GM Dealers across the U.S. and Canada.

**DRIVERS RUSH TO DELIVER PARTS**



A parts shuttle rushes parts to near-by locations throughout the day.

**MANAGERS ANSWER EVERY QUESTION**

Overall parts manager Dan Colwell will handle any question or difficulty concerning parts orders. Call 818-832-1625



Wholesale parts manager Chris Bray will handle any question or difficulty concerning wholesale parts. Call 818-832-1660

Their combined experience, more than 60 years, guarantees you will always get a straight and accurate answer to any parts question.

 Most GM Components include a 12-month or 12,000 mile limited warranty.

**NEW HOURS FOR FALL**

The parts department will now be open weekdays from 6:00 A.M. to 7:00 P.M., and from 8:00 A.M. to 5:00 P.M. Saturdays.

During week-days, seven drivers make multiple runs every day, covering the entire valley and beyond.

**OUR VISION:**  
To be so effective that we are able to be helpful to others.

**THE Rydell ENGINES & PARTS ADVANTAGE**

(Continued from Page One)



6.5L Diesel New & Rebuilt

**New GM Engines I include:**

- cylinder block
- head and valve train assembly
- camshaft
- lifters
- oil pump
- piston assemblies (connecting rods, pins and rings)
- timing components
- bearing seals
- all tin wear

**Remanufactured Engines I include New:**

- oil pump
  - pistons, pins and rings
  - intake and exhaust valves
  - flat lifters
  - timing chain and sprocket set
  - gasket and seals
  - design enhancements
- GM Parts Engine Components
- Every new GM Parts engine component is engineered to OEM standards-designed to fit and operate, right from the start. All meet GM OE specifications. Most engines are in stock at **Rydell's** parts department.

**Rydell** Parts Department

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For Fastest Parts Service:  
**(866) 357-2787**