



Rydell

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PARTS DEPARTMENT NEWS

AN AMERICAN REVOLUTION **GMC**

— A Quarterly Publication of RYDELL Parts Department -- 18600 Devonshire St., Northridge, CA 91324— (818) 832-1600

HOW **Rydell** CAN PROVIDE THE FASTEST DELIVERY OF PARTS AT THE BEST PRICES!

Assistant Parts Manager, Jim Snyder



39 Years Experience

Experienced personnel continue to be one of the major advantages at **Rydell**. Assistant parts manager Jim Snyder started working with automotive parts 39 years ago. He knows immediately how to access some parts as far back as the '60s. He says when computers and electronics began to dominate vehicle engines and parts in the '80s and '90s, it became necessary to upgrade his knowledge considerably.

Today Jim is one of the key people at **Rydell** that customers can rely on to provide fast, accurate answers to just about any GM parts question. This means less chance of misunderstandings and mistakes.



Experienced personnel on the parts desk provide fast and accurate service

New Parts Representative, Larry Lacaille



15 Years Experience

Rydell's wholesale parts department provides parts to many different types of automotive vendors who resell the parts to their customers. **Rydell's** new go-to guy for resellers is Larry Lacaille.

Larry got his start in automotive parts very early on and worked as a parts manager but switched to the computer side of the business for a while. He says managing a huge inventory like **Rydell's** three million parts in the four combined locations in the San Fernando Valley requires incredible computer power.

In the early days they had to work with fairly primitive computers. As computers evolved, Larry chose to become an expert in the Reynolds and Reynolds computer system used by **Rydell**.

Recently he decided he wanted to get back into the people side of the parts business. He has moved to the position of parts representative, and will be calling on **Rydell's** many vendors to help speed up the ordering and delivery process.



Genuine GM Parts

THE **Rydell** PERFORMANCE ENGINES ADVANTAGE



6.0 Liter V8 Engine in Silverado Hybrid

The Silverado Hybrid is based on the GM two-mode hybrid system. The truck uses GM's Electrically Variable Transmission (EVT) and nickel metal hydride Energy Storage System (ESS) paired with the GM 6.0-liter V8 gasoline engine.

The 6.0-liter V-8 is GM's first use of the legendary small-block V-8 in a hybrid package. The engine features an aluminum block, Active Fuel Management cylinder-deactivation technology, cam-in block VVT, late-intake valve closing and a higher 10.8 compression ratio. It delivers 332 hp (248 kW) and 367 lb.-ft. (497 Nm) of towing-friendly torque.

GM will offer three hybrid models for '08 equipped with the GM Hybrid system, including the Saturn Vue Green Line compact SUV, and the Saturn Aura Green Line and Chevrolet Malibu hybrid sedans. These affordable hybrid vehicles reduce fuel consumption via sophisticated controls and a unique electric motor/generator mated to a 2.4L Ecotec VVT four-cylinder engine and Hydra-Matic 4T45 four-speed transmission.

Parts will be available from our parts department and re-stocked every 60 days as needed. In today's fast-paced repair environment, the speed of repair is often dependent on the availability of replacement parts.

COLLISION PARTS STILL LARGEST VOLUME



Parts drivers load collision parts for delivery

Even though **Rydell** has been awarded Prime Performance Dealer status, and designated a Tier II Powertrain Dealer, the majority of parts sold continues to be sheet metal and other body parts for collision repair facilities.

Orders for collision parts and all other parts keep **Rydell's** five dealer-to-dealer parts trucks and seven wholesale parts trucks on the road every weekday and Saturdays until 6:00 P.M.



A huge inventory of parts guarantees rapid service

MANAGERS ANSWER EVERY QUESTION

Retail parts manager Dan Colwell will handle any question or difficulty concerning retail parts. Call 818-832-1625



Wholesale parts manager Chris Bray will handle any question or difficulty concerning wholesale parts. Call 818-832-1620

Their combined experience, more than 60 years, guarantees you will always get a straight and accurate answer to any parts question.



During week-days, seven drivers make multiple runs every day, covering the entire valley and beyond. The department is open week-days from 6:00 A.M. to 9:00 P.M., and from 8:00 A.M. to 6:00 P.M. Saturdays.



THE **Rydell** PERFORMANCE ENGINES ADVANTAGE



The 2.9L V6 Turbo Diesel Engine

For 2008, GM offers 17 diesel engine variants available in 45 vehicle lines around the world, including a new 1.9L four-cylinder diesel engine for the Saab 9-3 and Cadillac BLS in Europe. The Duramax Diesel 6.6L V-8, offered in the U.S. for GM's heavy duty pickups, medium duty trucks and full-size vans, continues to offer customers industry-leading horsepower and torque, while meeting stringent emissions requirements. GM first introduced the Duramax diesel in the U.S. in the 2001 model year. Since then, customer enthusiasm for this heavy duty diesel has been outstanding. In fact, GM's heavy duty pickup truck market share has jumped nearly tenfold in the six years that Duramax engines have been offered.

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For Fastest Parts Service:
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